HTML and iFrame Gabrielle K. Gabrielli, Ph.D.



For TSAE Technology Roundtable 26 October 2011

Step 1: Search "Static HTML iFrame"



Step 2: Click "Add"

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Mensing

facebook Search



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61,500,000 monthly active users

📧 Info

Wall

Notes

Step 3: Click "Add" Again

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Search

Add this ap	pplication to:	-
Gabrielle	Consulting, Inc.]
Adding Sta photos, frie box to you	atic HTML: iframe tabs will let it pull your page's profilent, ends' info, and other content that it requires to work. In page and can publish Feed stories about your page.	a
	Add Static HTML: iframe tabs or Leave Application	

Step 4: Click "Welcome"

facebook 🛦 💷 🖇	Search
	Cabriella Canaultina, Inc., Walaama
Gabrielle	Gabrielle Consulting, Inc. 🖻 Welcome
C C	Professional Services · Tallahassee, Florida · 🥜 Edit Info
	FAQ & Help Center
onsultin	
wall	★ Static HTML
📰 Info	Like 115K No scrollbars Enable FBML Save and view tab
Friend Activity (1+)	
Reviews	Enter your content here
Photos	You can use HTML, CSS, JavaScript anything you can use on a regular webpage.
🛱 Discussions	
🔛 Welcome	
EDIT	
About / Edit	
Gabrielle Consulting helps people improve motivation,	
performance, and lear	
More	[Optional] Fans-only content
61/	If you leave this area blank, fans and non-fans will both see the page you created above. Content added here will only be visible to fans.
like this	above. Content added here will only be visible to rans.
4.6	
10	
talking about this	

Step 5: Design Content

- Image
 - Use image editing software such as Photoshop or Fireworks
 - Free options include Photoshop Elements
- HTML
 - Use html editing software like Dreamweaver
 - Free options include KompoZer, NotePad
- Combination of Image and HTML

HTML Element Syntax

- An HTML element starts with a start tag / opening tag
- An HTML element ends with an end tag / closing tag
- The element content is everything between the start and the end tag
- Some HTML elements have empty content
- Empty elements are closed in the start tag
- Most HTML elements can have attributes

HTML Basic Document

 <html>_<head>_<title>Title of document goes here</title>_</head><body>Visible text goes here.</body></html>

HTML Common Commands

- New line:

- Hyperlink: *text*
- Hyperlink open in new window: *text*
- Hyperlink to image:
- Heading: <h1>*text*</h1>
- Bold: *text*

Step 6: FTP Images

- Use FTP program to copy image to your server, or use free service like photobucket.
- Copy URL of image. For example, mine is at

http://gabrielleconsulting.com/images/fa cebooknewfans.png

Images — gabrielleconsulting.	com			\subset
				0
Back Path Recent Get Put Quick Look Edit Get Info WebView New Folder				Delet
302 items				Ç
Name	Kind	Size	Date	
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Step 7: Add Content



16 ₃₃	Wall			
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Gabrielle Consulting helps people improve motivation, performance, and lear				

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More

614

like this

Gabrielle Consulting, Inc. > Welcome

Professional Services - Tallahassee, Florida - 🛛 🖋 Edit Info

 \checkmark

FAQ & Help Center

Static HTML



No scrollbars Enable FBML

Save and view tab...

Enter your content here

You can use HTML, CSS, JavaScript -- anything you can use on a regular webpage.

```
<img src="http://gabrielleconsulting.com/images
/facebooknewfans.png" alt="Gabrielle Consulting instructional
systems design human performance improvement expert">
```

[Optional] Fans-only content

If you leave this area blank, fans and non-fans will both see the page you created above. Content added here will only be visible to fans.

Step 8: Click "Edit Page"

	Gabrielle Consulting, Inc. Professional Services · Tallahassee, Florida · 🖋 Edit Info			Edit Page		
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1+)	Share:	Share: 👜 Post 📵 Photo 🖭 Link			Inc.	
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	285 Impressions - 0		35% Feedback		Gary Bartiett Real Estate, Native Nurseries of Tallahassee	
		🛃 Like · Comment ·	Share · 21 hours ago			

GGC Consulting

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Hidden Posts
Info
Friend Activity (1+
Reviews
Photos
Discussions
```

EDIT

About

🔛 Wall

Gabrielle Consulting helps people improve motivation, performance, and lear...

More

614 like this

Step 8b: Set Your Default Landing Tab

	Gabrielle Consul	ting, Inc.		
Your Settings Manage Permissions Basic Information Profile Picture Featured Resources Manage Admins	Page Visibility: Country Restrictions: Age Restrictions:	 Unpublish page (only a Type a country Only show this page to Hide this page from view Anyone (13+) 	dmins can see this page) What is this? What is this? viewers in these countries wers in these countries What is this?	•
Apps Mobile Insights Help Deals	Wall Tab Shows: Default Landing Tab: Posting Ability:	All Posts Wall Users can write or post Users can add photos Users can add tags to p Users can add tags to p	 ▼ [?] ■ Expand comments on stories ▼ Content on the wall Cohotos by Gabrielle Consulting, Inc. 	

Things to Add to Your Landing Page

- Call to action
 - Click the "Like" button for non-fans
 - Special deal for fans only
- What your business is about
- Offers
- Photos
- Video

Other Considerations

- Only for business pages, not personal
- 520 px fixed width limit without scrollbars
- 800 px length visible
- Need to host images on a server
 - Your own server
 - External server like photobucket

HTML Code for Image

<img

src="http://gabrielleconsulting.com/imag
es/facebooknewfans.png">

HTML Code for Image + ALT Tag

• <img

src="http://gabrielleconsulting.com/imag es/facebooknewfans.png" alt="Gabrielle Consulting instructional systems design human performance improvement expert">

HTML Code for Image + ALT Tag + Redirect

• <img

src="http://gabrielleconsulting.com/images
/facebooknewfans.png" alt="Gabrielle
Consulting instructional systems design
human performance improvement
expert">

 <script type="text/javascript"> top.window.location = 'http://URL-OF-DESTINATION-TAB/';</script>

Add More Tabs - Up to 12

- <u>http://www.facebook.com/add.php?api_key=128953167177144&pages</u>
- <u>http://www.facebook.com/add.php?api_key=203351739677351&pages</u>
- <u>http://www.facebook.com/add.php?api_key=160430850678443&pages</u>
- http://www.facebook.com/add.php?api_key=201742856511228&pages
- <u>http://www.facebook.com/add.php?api_key=161683100556760&pages</u>
- <u>http://www.facebook.com/add.php?api_key=186981981345123&pages</u>
- <u>http://www.facebook.com/add.php?api_key=198826126804423&pages</u>
- <u>http://www.facebook.com/add.php?api_key=209569249055691&pages</u>
- <u>http://www.facebook.com/add.php?api_key=193168050721272&pages</u>
- <u>http://www.facebook.com/add.php?api_key=134425496630143&pages</u>
- <u>http://www.facebook.com/add.php?api_key=192602997444667&pages</u>



★★★★★ (3.8 out of 5) Based on 308 reviews

2,000,000 monthly active users



Only for Likers Page

Request for Permission

IFrame Apps is requesting permission to do the following:



Access my basic information

Includes name, profile picture, gender, networks, user ID, list of friends, and any other information I've made public.



Send me email

IFrame Apps may email me directly at fsu@netzero.com · Change



Manage my pages

IFrame Apps may login as any of my 13 Pages, including:

- Tallahassee-Leon Community Animal Service Center
- Poor Paul's Pourhouse
- Gabrielle Consulting, Inc.
 See all 13 Pages

Report App

Logged in as Gabrielle Go · Log Out



IFrame Apps ★★★★★

Allow

Don't Allow



Account -Profile Home G D Share areyou Gabrielle Go is using IFrame Apps. 3 minutes ago Claire Thaler used BuddyPoke. about an hour ago Gunpowder Gertie is using Daily st, Horoscope. 9 minutes ago Steve Nuce is using Are YOU Interested? 15 minutes ago 0 Tony Dollars used Washington Sponsored Story See All

Free Resources

w3schools.com



HTML Tutorials

schools

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At w3schools.com you will learn how to make a website. We offer free tutorials in all web development technologies. Select a tutorial from the menu to the left.

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More Free Resources

- <u>http://quickhtml.blogspot.com</u> HTML
- <u>http://freevps.us/img</u> Free image hosting
- <u>http://www.gimp.org</u> Free image editing
- <u>http://wordle.net</u> Make your own free word cloud

Resource: Free HTML Selection Guide

 <u>http://www.techsupportalert.com/best-</u> <u>free-html-</u> <u>editor.htm#Quick_Selection_Guide</u>

Conclusions

http://gabrielleconsulting.com/tsaetech2011

- Visit the course website tomorrow to see today's content and resources.
- Keep in touch!

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